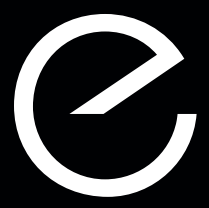




ENLUGHTEN[®]

GUARANTEED
WHITER SMILE



GUARANTEED WHITER SMILE

Teeth whitening is one of the easiest ways to enhance your looks. Whether you want to add a sparkle to your smile for your wedding day or perfect your look for business meetings, whitening is simple, affordable and safe.

Many people say that they feel years younger after the treatment, having erased the effects of ageing, coffee, red wine and cigarettes.

The difference with Enlighten Whitening is the results. Follow your dentist's guidelines and teeth will whiten beyond any other system.

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ENLIGHTEN WHITENING
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THE RESULTS



Before



After Enlighten Whitening

EVO-WHITE

Try Enlighten's revolutionary whitening tooth paste Evo-White. Its novel surfactant technology inhibits both stain and plaque propagation, stain breakdown is achieved by breaking down stain proteins instead of harsh abrasion so its completely enamel safe.



YOUR QUESTIONS ANSWERED

Enlighten Whitening works by increasing the tooth's permeability to oxygen which breaks down stain molecules. It is a combination treatment meaning that there is a 2 week home treatment followed by a 1 hour visit to the dentist.

Q. How white will my teeth get?

A. Enlighten Whitening can whiten up to 16 shades, results vary but if used correctly all teeth will whiten dramatically.

Q. Will they look too white?

A. No, natural teeth rarely look too white. Sometimes very white crowns can look wrong because they are made of porcelain.

Q. Will my crowns, veneers or fillings change colour?

A. No, sometimes you may need to change some of these after whitening.

Q. Is there pain or discomfort?

A. You may get some sensitivity, however your dentist will give you easy to use desensitising swabs to take home, which will work immediately. You will also receive a tube of Tooth Serum toothpaste to brush with, while you wait for your trays, this also helps with sensitivity.

Q. How long does it take?

A. Two weeks after your dentist delivers your Enlighten Whitening trays. These are thin and comfortable and must be worn in bed for 14 nights, then on the 15th day you need to see your dentist for the second treatment which takes only 40 minutes.

Q. How long does it last?

A. Results can last indefinitely with some very simple maintenance, wearing the trays for 1 night every other month. Continuing to brush with Evo-White will also prolong results.

Q. Is it safe?

A. Completely, the materials used in Enlighten Whitening have been used in dentistry for over 100 years.

Q. Can I spread the cost of treatment?

A. Ask your dentist who may be participating in an easy payment plan.

For further information about tooth whitening contact your dentist.

Enlighten has featured in numerous press articles and TV makeover shows. Our products have been used by a number of celebrities and we are routinely called by media companies for our expert opinion...

DAILY EXPRESS

"Enlighten 10/10, Britesmile 9/10, Smile Studio 7/10."

THE TIMES

"Enlighten is a nationwide chain that offers a quicker and cheaper solution."

Men's Fitness

"Does it work? It certainly does. Does it hurt? Not at all."

OK!

"A natural looking brighter smiler to break a thousand hearts."

MAXIM

"Divine intervention: lighten teeth by 10 shades."

Daily Mail

"Get a Hollywood smile in your lunch hour with Enlighten."

sky

"One of the coolest products this year."

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"The Clear winner in our test."
(Richard & Judy)

For information on Enlighten products
contact us on +44 (0)20 7424 7930
or visit www.enlightensmiles.com